UG

1.5 Extension Education

Course Code: 18EXNU0001   Credit: 2

Objective

To enable the students to understand the fundamentals of extension education

---

Specific Objectives of Learning

At the end of the course the students will be able to:

- Get familiarized with various extension teaching methods and techniques and

- Acquired knowledge and skill for designing, executing and evaluating an extension programme

Content

Unit 1 : **Fundamentals of Extension Education:** meaning, definition and characteristics of extension education - types, contents, components of extension education - scope and importance of extension education - history of extension education

Unit 2 : **Principles of Extension Education:** Philosophy of extension education - Principles of extension education - Objectives of extension education

Unit 3 : **Extension Methods and Audio Visual (AV) aids:** Classification of extension methods and audio visual (AV) aids - Criteria for the selection of extension teaching methods

Unit 4 : **Extension Programme Planning:** Steps in formulating extension programme - Selection of field and beneficiaries - Motivation and rapport building

Unit 5 : **Process of Implementation and Evaluation:** Implementation planning - Creating teaching and learning situation - Steps in implementing the programme - Evaluating the impact of the programme - Skills and traits required for extension personnel

Reference

1. Reddy, Adivi, A., (1995), Extension Education, Sree Lakshmi Press, Bapatala
2. Dahama, O.P., Bhatnagar O.P., (1995), Education and Communication for Development, Oxford & IBH Co, New Felhi
3. Easwaran A., (2007), ABC of Extension Education, GRI, Gandhigram
4. Supe, S.V., (19985), An Introduction to Extension Eduaction, Oxford & IBH Publishing Co, New Delhi
5. Willson M.C., and Gallup. G., (1955), Extension Teaching Methods, US Department of Agriculture, Washington
6. Hass Kennath, B., and Packer Harry Q (1995), Preparation an duse of Audio Visual Aids, Prentice Hal Inc.

Journals

1. Journal of Extension System
2. Indian Journal of Extension System

Website

1. www.india.com/in author. advi+reddy
2. www.extension.missouri.edu/staff/programdev/plm
3. www.krishiworld.com/htm/agri_extension_edul.html